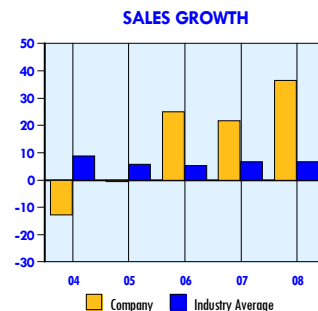
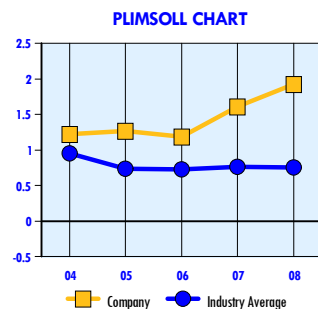


SAMPLE COMPANY LTD - Total sales up by 36%, pretax profits down by 11%.

FINANCIAL SUMMARY

- ▶ **Plimsoll Chart (Overall financial Health)**
The Plimsoll Chart is high and rising indicating an improvement in financial strength, well above industry average.
- ▶ **Sales Growth (% change year on year)**
36.4% in latest year, well above ind. average of 6.8%.
- ▶ **Trading Stability (Sales return on total assets)**
Chart is high and rising, on a par with ind. average.
- ▶ **Profitability (Pretax profit return on total assets)**
Chart is falling yet it's height is ok, in line with ind. average.
- ▶ **Working Capital (Ability to pay company debts)**
Chart is high and rising, well above ind. average.
- ▶ **Gearing (How much of the company is owned by shareholders)**
Chart lies above the scale, well above ind. average.
- ▶ **Immediate Liquidity (Measure of short term cover for creditors)**
Chart lies above the scale, well above ind. average.
- ▶ **Pretax Profit Margin (above average)**
Profit Margin of 4.2%, well above ind. average of 2.8%.
- ▶ **Pretax Profit Margin (Fall)**
Pretax profit margin has fallen sharply from 6.4% to 4.2%.
- ▶ **Gross Profit Margin (Fall)**
Fallen by 4.3% to 15.2% in the latest year.
- ▶ **Formal Debt (High Decrease)**
Formal debt has decreased by £982,000, a fall of 46%.
- ▶ **Tax Bill**
Paid a £846,000 tax bill in the latest year.



OTHER POINTS OF INTEREST

The company was incorporated in 1981 and has been trading for 28 years. The company has 3 listed directors and at 50yrs of age, Mr. A.Smith is one of the oldest. Mr. B.Smith is one of the youngest listed at 39yrs of age. The company is privately owned.

NON-FINANCIAL DETAILS

Registration Number: 00000000
Incorporation Date: 27/02/1981
Latest Annual Return: 31-Mar-2009

Registered Address: Sample Address 1
 Sample Address 2
 Sample Postcode

Website: www.website.co.uk

Holding Company: Holding Company Ltd
Ult. Holding Company: Ultimate Holding Company Ltd
Tel. Number: 01234-5678910

Shareholders: Shareholder 1
 Shareholder 2
 Shareholder 3
 Shareholder 4

FINANCIAL ANALYSIS

Period Ending Weeks	30-Sep-04	30-Sep-05	30-Sep-06	30-Sep-07	30-Sep-08	
£000						
Total Sales	29747	29610	37005	45071	61474	HPD: 438
Directors Fees	500	311	1736	2324	1728	COS: 52153
Gross Profit	4797	5129	6089	8790	9322	TAX: 846
Value Added	5547	5100	7872	11064	12752	LBU: 625
Trading Profit	1428	1394	1760	3128	3760	FFI: 103
Depreciation	703	653	875	1136	1297	PVE: 3123
Non-Trading Income	46	144	130	1024	244	
Total Interest Charges	201	84	106	119	114	
Pretax Profit	570	802	909	2897	2593	
Retained Profit	4724	380	561	1943	1747	
Fixed Assets	3369	3470	4824	4652	3851	
Intangibles	0	0	0	0	0	
Intermediate Assets	0	0	0	0	0	
Stocks	517	250	209	339	91	
Debtors	3339	3968	3851	8125	5868	
Cash Or Equivalent	5369	5867	6531	5898	11059	
Total Current Assets	9225	10085	10590	14362	17018	
Creditors	2888	3553	3306	3239	4015	
Short Term Borrowing	746	904	1048	1237	897	
Oth.Curr.Liabilities	3063	3073	3608	5434	5855	
Tot.Curr.Liabilities	6698	7530	7962	9911	10767	
Net Curr.Assets	2527	2555	2628	4452	6252	SOV: 1037
Shareholders Funds	5106	5486	6047	7990	9737	
Total Loan Capital	790	539	1289	916	274	
Other Capital Employed	0	0	116	197	92	
Tot.Capt. Employed	5896	6025	7452	9104	10103	ICA: 150
Pretax Profit Margin %	1.92	2.71	2.46	6.43	4.22	REE: 9291
Sales Growth %	-13	-0	25	22	36	
Pretax Profit Growth %	-21	41	13	219	-11	
Debtor Ratio Days	41	49	38	66	35	
Creditor Ratio Days	36	44	33	26	24	
Stock Turnover	58	118	177	133	676	DTA: 92
Sales £000/Employee	240	226	211	224	351	
Value Added £000/Empl.	45	39	45	55	73	
Av. Remun. £000/Empl.	33	28	35	39	51	
Total Empl. Remu. £000	4119	3705	6112	7937	8992	
Employees	124	131	175	201	175	

